

About the LIF Programme

Programme structure

The LIF programme model consists of:

- In-country training events to provide an opportunity to connect with local LIF programme peers
- A UK-based entrepreneurship training and networking programme, to provide an opportunity to connect with the global LIF community
- 1:1 expert mentoring
- Intensive remote training, tailored to each participant's unique goals and challenges
- Lifelong membership of a thriving global LIF alumni community

The programme covers business fundamentals like business modelling, sales and marketing, leadership, value proposition and finance. The training is delivered in a dynamic, interactive format with a strong focus on peer-to-peer learning. The mentoring element of the programme will help participants apply these principles to their specific business. There will also be pitch building and practice sessions, and an opportunity to pitch in front of a panel of experts.

Ten successful applicants from each country (Leaders in Innovation Fellows) will be invited to participate in the programme, which will be delivered over three phases.

Phase one – remote onboarding

Starts February 2021

The first phase will be conducted remotely. Participants will receive an induction to the tools that will be used throughout the programme to deliver the remote training, and they will be asked to create a profile to facilitate connections between LIF fellows from all participating countries.

Individual engagement with remote learning resources and preparatory tasks will introduce topics such as:

- Business model development
- Finance
- Fundraising
- Intellectual property protection
- Founders' wellbeing

This is also where the participants will be introduced to their mentors, who will be a key source of support throughout the whole programme.

Phase two – in-country training OR virtual accelerator

March-May 2021

Participants will receive in-person training in their home countries, facilitated by the relevant in-country delivery partner with support from the Academy's expert trainers. This will be highly interactive, using a wide range of bespoke and experiential learning techniques including the use of real-life case studies, peer-to-peer learning, and applying new knowledge to your specific business challenges.

Being an entrepreneur makes many – sometimes competing – demands on a person's physical, mental, professional and financial wellbeing, and the programme aims to take a holistic approach to building participants' entrepreneurial capacity by combining 'hard' business skills training and 'soft' skills training. In addition to the fundamental skills needed to run a successful business, there is a focus on interpersonal skills, presentation and communication, leadership and team-building skills.

This phase will build on the topics and training in the previous phase, and give participants an opportunity to apply them to their specific business. They will test and interrogate their business model and use these exercises to build towards a pitch.

Phase three – London residential

June 2021 TBC



The final phase of the LIF programme will be held in London for five days. There will be two cohorts, each spending a week in the UK. The focus of this phase will be to showcase the innovations supported by the LIF programme, further develop soft skills, and it will be a culmination of the work undertaken over the previous two phases. Participants will be encouraged to engage with the UK innovation

ecosystem.

This residential week will also provide opportunities to connect with the global LIF7 community. There will be a strong focus on peer-to-peer learning and engagement, community building, and fostering collaboration. There will also be a one-day overlap event which LIF7 participants from all countries will attend, giving participants to connect with the global LIF7 cohort.

International flights, airport transfers, and other UK travel incurred for this phase of the programme, plus hotel accommodation, breakfast and evening meals, will be paid for by the Academy. However, please note that successful applicants will be responsible for arranging and paying for their travel insurance and visa, as required, and covering any other expenses incurred during the programme.

Please note that if it is not possible to hold a training event in the UK due to the COVID 19 situation at the time, we will seek to deliver an alternative event online.

LIF online community

The LIF online community brings together five years of LIF alumni. It is an invite-only network for LIF fellows, mentors, trainers, programme managers and in-country partners to create, learn, explore and innovate together online.

Members of the online community gain access to resources, webinars and remote training, events and opportunities. The community makes it easy to connect with other entrepreneurial people, passionate to tackle some of the world's biggest challenges and to transfer new research into real world applications.

LIF programme team will stay in touch with alumni beyond the end of the programme, to support them, promote and showcase the social and economic impact of their innovations to a global audience of interested and invested partners and stakeholders.

If you are a LIF alumnus, you can request an [account or login](#) to the private community site.